

## **Downtown Boone Development Association**

**Wednesday, March 2nd, 2011**

9:00 a.m. – Watauga County Library conference room

### **Agenda**

#### **General Business**

- Call to Order and Approval of Agenda – **Dempsey Wilcox**
- Approval of Minutes – **Sheri Moretz**
  - February 3, 2011 – Board of Directors Regular Meeting
- Approval of Financial Reports – **Jason Berry**

#### **Organization**

- REMINDER: Town Council Special Meeting to Discuss Downtown Issues this afternoon, Wednesday, March 2<sup>nd</sup>, 2011, beginning at 5:30 p.m. in Council Chambers at 1500 Blowing Rock Rd. – **Mary Baker**

#### **Economic Restructuring**

- DBDA Priority List for Streetscape Plan/Infrastructure Spending – **Mary Baker**
- Parking Update with McLaurin Parking – **Reta Jackson**

#### **Design**

- Doc Watson Sculpture Project Update – **Mary Baker/John Cooper**

#### **Promotion**

- Downtown Boone Art Crawl, Friday, March 4<sup>th</sup> – **Mary Baker**

**Downtown Boone Development Association  
Board of Directors Meeting  
Thursday, February 3, 2011  
9 a.m. Watauga County Library**

**Recorded Attendance**

Board: Lynne Mason – Town Council Ex-Officio; Omer Tomlinson, Boone Chamber & Property Owner; Jason Berry, Footsloggers & Property Owner – Treasurer; Sheri Moretz, Mast General Store & Property Owner – Secretary; Sam Ratchford, Vidalia Restaurant; Bob Meier, Doe Ridge Pottery – Vice President; Dempsey Wilcox, Property Owner – President

Staff: Mary Baker

Public: Crae Morton, The Custard Depot & Property Owner; Cherry Johnson, Jones House Community Center & Watauga Arts Council

**General Administration**

**Call to Order and Approval of Agenda**

The meeting was called to order at 9:07 a.m. by Dempsey Wilcox, president. Sheri Moretz made a motion to approve the agenda as submitted. Bob Meier seconded the motion, and it passed.

**Approval of Minutes**

The minutes from three meetings – January 6, regular meeting of the board, January 13, special meeting of the board, and January 13, special meeting of the DBDA membership - are included in your packet. After review, Jason Berry made a motion to approve the minutes as submitted. Moretz seconded the motion, and it passed.

**Approval of Financial Reports**

On the financial side, the organization's budget to date is on track to its projections.

Because of the delays in getting the sign project finished, it is projected that we will have some extra funds from the sign updates line item. To better utilize those funds in adding to the appearance of the downtown area, Berry made a motion to move \$1,300 from the Pedestrian Sign Updates line into the Streetscape Plan/Infrastructure line, making the Streetscape Plan have a total of \$15,300 for Jan-June 2011. An additional \$11,600 will rollover from July-December 2010 for pedestrian signage and unused sign update funds. Moretz seconded the motion, and it passed.

The DBDA has made a request for the reimbursement of funds from the last six months, but we have not heard back from Town Manager Greg Young on when we can expect to receive them.

Meier made a motion to accept the financial reports as presented with the aforementioned budget amendment. Moretz seconded the motion, and it passed.

**Organization**

**NC Main Street Conference**

All of the attendees were enthusiastic about their town's progress. All of the towns in the Main Street program were structurally very sound with great buildings and investments in the streetscape. They are planning lots of events. We can continue to learn from them.

**Town Council Special Meeting, February 10**

This special meeting is for the council to discuss how to move forward without having its taskforce reconvene. The council will be discussing and establishing the priorities for the DBDA and Town moving forward. It is a very important meeting, so if there is any way possible; board members should plan to attend. It will provide guidance to what is going to happen in June and to have the transition occur seamlessly.

*At 9:17 a.m., Dempsey Wilcox left the meeting and Bob Meier, vice president, took over administration.*

Some of the topics of discussion will be the hiring of an administrator, developing project-based budgets, updating the DBDA by-laws. Meier suggested that the number one priority be hiring the next director and having someone in place before the transition.

Another question to be addressed is board leadership. Since six members will be appointed by the Town and six will be elected by the membership, the structure for president, vice-president, etc. may not be applicable in the future. It was suggested that perhaps the Boone TDA by-laws could provide some ideas.

Mary Baker noted that definitions of terms be developed relating to MSD and Main Street, etc. will also be discussed, so it is clear to all involved. She recommends that the DBDA be given specific tasks to accomplish for the changeover. Lynne Mason said the expansion of the MSD is a possibility going into the new agreement.

### **Economic Restructuring**

#### **Update on Façade & Sign Incentive Grants**

Baker reported that the Town attorney presented his findings at the January Town Council meeting. Even though the NC School of Government indicated that the awarding of façade and signs grants using MSD funds is an acceptable practice, the Town Council remains with its previous decision to not make these grants available until further notice. Therefore, these grants have been removed from the DBDA budget. Lynne Mason, Town Council member, suggested getting some language put into a bill by the NC Department of Commerce/Main Street Program to clarify the issue and to remove any ambiguity associated with the grants.

#### **DBDA Priority List for Streetscape Plan and Infrastructure Spending**

Baker would like to establish a priority list for the streetscape to present to the Town. Here are the top five:

1. Copyright release
2. Pedestrian signs
3. Benches
4. Bench enhancements
5. Banners

Moretz made a motion to spend funds on the top five priorities with any remaining funds being applied to purchasing additional benches, bench enhancements, and trashcans for placement in the downtown area. The motion was seconded by Berry, and it passed.

Crae Morton, owner of the Custard Depot, came to add a suggestion concerning signs. He proposes signs at the corner of Depot and King to encourage traffic from King Street to trickle down to Howard Street. In his idea, the signs would not list the names of businesses; they would simply be directional with “More Shops and Restaurants” on it. He is willing to work with the businesses affected by this to see if they would be willing to contribute to the signs’ production. Baker indicated that this could fit with the wayfinding signs under the Town’s Downtown Streetscape Plan. She will ask Blake Brown about adding something like this

to the pedestrian signs, as they are looking at possible locations for the signs this afternoon. Sam Ratchford also proposed a walking map to help get people to businesses.

### **Design**

#### **Pedestrian Sign Update**

Baker will be accompanying Blake Brown from Public Works this afternoon to locate acceptable places for the pedestrian signs. As soon as these locations are agreed upon, the actual production of the signs should not take very long.

### **Promotion**

#### **Art Crawl – February 4**

The first Art Crawl of the year is coming up tomorrow night. The Turchin Center will have a big opening with the Appalachian Mountain Photo Competition.

### **Other Business**

#### **Doc Watson Sculpture**

Fund raising is still taking place, but we need to find another community leader that can help. Melissa Reeves was suggested because of her connection to the music community. Cecil Greene was also suggested. More bricks need to be sold. They are \$100 each. We are hoping for installation in May or June and it will coincide with an Art Crawl.

#### **Greenway Survey**

The Town has asked that we send a survey to our members concerning greenway and walking trails. The survey is being prepared by an outside entity.

There being no further discussion, the meeting was adjourned 10:06 a.m.

Minutes respectfully submitted for your approval

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Sheri J. Moretz

**Downtown Boone Development Association**  
**Statement of Financial Position**  
As of February 23, 2011

	Feb 23, 11
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
CD's	
High Country Bank	
CD# 108000009907	5,699.98
CD# 10800006685	-100.23
Total High Country Bank	5,599.75
Total CD's	5,599.75
Check and Savings	2,397.92
Doc Watson Sculpture	21,162.71
Public Art Program - Operating	6,167.70
Total Checking/Savings	35,328.08
Other Current Assets	
Prepaid Expenses	1,612.00
Total Other Current Assets	1,612.00
Total Current Assets	36,940.08
Fixed Assets	
Furniture & Equipment	3,533.53
Furniture & Equipment A/D	-2,981.28
Total Fixed Assets	552.25
<b>TOTAL ASSETS</b>	<b>37,492.33</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Salary and Liabilities	
Federal Withholding	1,107.40
Medicare Company	179.53
Medicare Employee	179.53
NC Withholding	1,036.00
Social Security Company	576.44

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02/23/11

Accrual Basis

**Downtown Boone Development Association**  
**Statement of Financial Position**  
As of February 23, 2011

	<u>Feb 23, 11</u>
Social Security Employee	544.28
Salary and Liabilities - Other	<u>107.47</u>
<b>Total Salary and Liabilities</b>	<u>3,730.65</u>
<b>Total Other Current Liabilities</b>	<u>3,730.65</u>
<b>Total Current Liabilities</b>	<u>3,730.65</u>
<b>Total Liabilities</b>	3,730.65
<b>Equity</b>	
Net Assets	60,182.49
Opening Bal Equity	-0.06
Net Income	<u>-26,420.75</u>
<b>Total Equity</b>	<u>33,761.68</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>37,492.33</u></u>

## Downtown Boone Development Association Budget vs. Actual by Programs/Projects

July 1, 2010 through February 23, 2011

	Municipal Service District		Doc Watson (Other)		Other - Other (Other)
	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
Appropriated Fund Balance	0.00	1,700.00	0.00	0.00	0.00
CAP Funding-Art Crawl & Sponsor	0.00	0.00	0.00	0.00	3,560.00
Doc Watson Sculpture Project	0.00	0.00	23,605.59	40,000.00	0.00
Interest Earned	114.77	1,000.00	0.00	0.00	0.00
Municipal Service District Tax	0.00	109,010.00	0.00	0.00	0.00
<b>Total Income</b>	<u>114.77</u>	<u>111,710.00</u>	<u>23,605.59</u>	<u>40,000.00</u>	<u>3,560.00</u>
<b>Gross Profit</b>	114.77	111,710.00	23,605.59	40,000.00	3,560.00
<b>Expense</b>					
CAP Project Expense	0.00	0.00	0.00	0.00	877.05
Contract Services					
Outside Contract Services	0.00	3,500.00	0.00	0.00	0.00
<b>Total Contract Services</b>	<u>0.00</u>	<u>3,500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Doc Watson Project	2,835.59	2,835.59	2,442.88	40,000.00	0.00
<b>Organization Budget</b>					
Accounting Fees	3,221.00	3,300.00	0.00	0.00	0.00
Annual Membership Mtg	506.07	650.00	0.00	0.00	0.00
Bank Service Charges	123.00	90.00	0.00	0.00	0.00
Community Development	0.00	1,500.00	0.00	0.00	0.00
Contract Labor	561.00	760.00	0.00	0.00	0.00
Copier	298.55	500.00	0.00	0.00	0.00
General Liability Insurance	388.14	10,100.00	0.00	0.00	0.00
Grants, Facades	0.00	4,164.41	0.00	0.00	0.00
Membership Dues	310.00	450.00	0.00	0.00	0.00
Office Supplies & Equipment	801.15	1,000.00	0.00	0.00	0.00
Parking Rental	290.00	290.00	0.00	0.00	0.00
Rent	2,800.00	4,800.00	0.00	0.00	0.00
Salaries	475.00	600.00	0.00	0.00	0.00
<b>Staff Salary &amp; Payroll Taxes</b>					
Employer Medicare	371.12	0.00	0.00	0.00	0.00
Employer Social Security	1,589.58	0.00	0.00	0.00	0.00
Staff Salary	23,746.31	0.00	0.00	0.00	0.00
Staff Salary & Payroll Taxes - Other	3,844.79	42,734.00	0.00	0.00	0.00
<b>Total Staff Salary &amp; Payroll Taxes</b>	<u>29,551.80</u>	<u>42,734.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Storage Unit	720.00	960.00	0.00	0.00	0.00
Telephone	1,144.23	2,000.00	0.00	0.00	0.00
Travel and Training	752.61	791.00	0.00	0.00	0.00
Work Study Student Salary	754.67	1,400.00	0.00	0.00	0.00
<b>Total Organization Budget</b>	<u>42,697.22</u>	<u>76,089.41</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Other Types of Expenses</b>					
Staff Development	0.00	450.00	0.00	0.00	0.00
<b>Total Other Types of Expenses</b>	<u>0.00</u>	<u>450.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Reconciliation Discrepancies</b>	0.00	0.00	0.00	0.00	-30.37
Site Design - CAC	0.00	26,900.00	0.00	0.00	0.00

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Accrual Basis

## Downtown Boone Development Association Budget vs. Actual by Programs/Projects

July 1, 2010 through February 23, 2011

	Municipal Service District		Doc Watson (Other)		Other - Other (Other)
	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11
	<b>Special Events Operating Costs</b>				
Art Crawl	0.00	0.00	0.00	0.00	3,262.61
Christmas Parade	230.20	100.00	0.00	0.00	0.00
Easter Event	0.00	150.00	0.00	0.00	0.00
General DBDA Advertising	1,057.26	1,110.00	0.00	0.00	0.00
General Promotional Expense	140.81	325.00	0.00	0.00	0.00
Halloween Parade	0.00	50.00	0.00	0.00	0.00
July 4th Parade	187.86	200.00	0.00	0.00	0.00
<b>Total Special Events Operating Costs</b>	<u>1,616.13</u>	<u>1,935.00</u>	<u>0.00</u>	<u>0.00</u>	<u>3,262.61</u>
<b>Total Expense</b>	<u>47,148.94</u>	<u>111,710.00</u>	<u>2,442.88</u>	<u>40,000.00</u>	<u>4,109.29</u>
<b>Net Ordinary Income</b>	<u>-47,034.17</u>	<u>0.00</u>	<u>21,162.71</u>	<u>0.00</u>	<u>-549.29</u>
<b>Net Income</b>	<u><b>-47,034.17</b></u>	<u><b>0.00</b></u>	<u><b>21,162.71</b></u>	<u><b>0.00</b></u>	<u><b>-549.29</b></u>

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02/23/11

Accrual Basis

## Downtown Boone Development Association Budget vs. Actual by Programs/Projects

July 1, 2010 through February 23, 2011

	Other - Other		Total Other		TOTAL	
	(Other)					
	Budget	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11
<b>Ordinary Income/Expense</b>						
<b>Income</b>						
Appropriated Fund Balance	0.00	0.00	0.00	0.00	1,700.00	
CAP Funding-Art Crawl & Sponsor	7,200.00	3,560.00	7,200.00	3,560.00	7,200.00	
Doc Watson Sculpture Project	0.00	23,605.59	40,000.00	23,605.59	40,000.00	
Interest Earned	0.00	0.00	0.00	114.77	1,000.00	
Municipal Service District Tax	1,500.00	0.00	1,500.00	0.00	110,510.00	
<b>Total Income</b>	<b>8,700.00</b>	<b>27,165.59</b>	<b>48,700.00</b>	<b>27,280.36</b>	<b>160,410.00</b>	
<b>Gross Profit</b>	<b>8,700.00</b>	<b>27,165.59</b>	<b>48,700.00</b>	<b>27,280.36</b>	<b>160,410.00</b>	
<b>Expense</b>						
CAP Project Expense	1,500.00	877.05	1,500.00	877.05	1,500.00	
Contract Services						
Outside Contract Services	0.00	0.00	0.00	0.00	3,500.00	
<b>Total Contract Services</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>3,500.00</b>	
Doc Watson Project	0.00	2,442.88	40,000.00	5,278.47	42,835.59	
Organization Budget						
Accounting Fees	0.00	0.00	0.00	3,221.00	3,300.00	
Annual Membership Mtg	0.00	0.00	0.00	506.07	650.00	
Bank Service Charges	0.00	0.00	0.00	123.00	90.00	
Community Development	0.00	0.00	0.00	0.00	1,500.00	
Contract Labor	0.00	0.00	0.00	561.00	760.00	
Copier	0.00	0.00	0.00	298.55	500.00	
General Liability Insurance	0.00	0.00	0.00	388.14	10,100.00	
Grants, Facades	0.00	0.00	0.00	0.00	4,164.41	
Membership Dues	0.00	0.00	0.00	310.00	450.00	
Office Supplies & Equipment	0.00	0.00	0.00	801.15	1,000.00	
Parking Rental	0.00	0.00	0.00	290.00	290.00	
Rent	0.00	0.00	0.00	2,800.00	4,800.00	
Salaries	0.00	0.00	0.00	475.00	600.00	
Staff Salary & Payroll Taxes						
Employer Medicare	0.00	0.00	0.00	371.12	0.00	
Employer Social Security	0.00	0.00	0.00	1,589.58	0.00	
Staff Salary	0.00	0.00	0.00	23,746.31	0.00	
Staff Salary & Payroll Taxes - Other	0.00	0.00	0.00	3,844.79	42,734.00	
<b>Total Staff Salary &amp; Payroll Taxes</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>29,551.80</b>	<b>42,734.00</b>	
Storage Unit	0.00	0.00	0.00	720.00	960.00	
Telephone	0.00	0.00	0.00	1,144.23	2,000.00	
Travel and Training	0.00	0.00	0.00	752.61	791.00	
Work Study Student Salary	0.00	0.00	0.00	754.67	1,400.00	
<b>Total Organization Budget</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>42,697.22</b>	<b>76,089.41</b>	
Other Types of Expenses						
Staff Development	0.00	0.00	0.00	0.00	450.00	
<b>Total Other Types of Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>450.00</b>	
Reconciliation Discrepancies	0.00	-30.37	0.00	-30.37	0.00	
Site Design - CAC	0.00	0.00	0.00	0.00	26,900.00	

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02/23/11

Accrual Basis

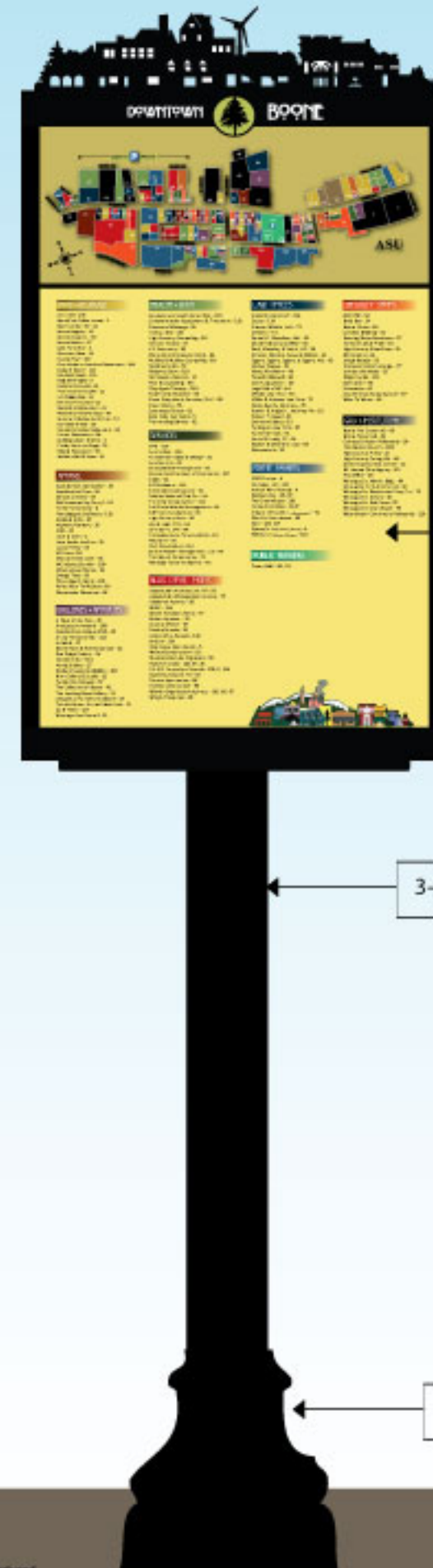
### Downtown Boone Development Association Budget vs. Actual by Programs/Projects

July 1, 2010 through February 23, 2011

	Other - Other		TOTAL	
	(Other)	Total Other		
	Budget	Jul 1, '10 - Feb 23, 11	Budget	Jul 1, '10 - Feb 23, 11
<b>Special Events Operating Costs</b>				
Art Crawl	7,200.00	3,262.61	7,200.00	3,262.61
Christmas Parade	0.00	0.00	0.00	230.20
Easter Event	0.00	0.00	0.00	0.00
General DBDA Advertising	0.00	0.00	0.00	1,057.26
General Promotional Expense	0.00	0.00	0.00	140.81
Halloween Parade	0.00	0.00	0.00	0.00
July 4th Parade	0.00	0.00	0.00	187.86
<b>Total Special Events Operating Costs</b>	<b>7,200.00</b>	<b>3,262.61</b>	<b>7,200.00</b>	<b>4,878.74</b>
<b>Total Expense</b>	<b>8,700.00</b>	<b>6,552.17</b>	<b>48,700.00</b>	<b>53,701.11</b>
<b>Net Ordinary Income</b>	<b>0.00</b>	<b>20,613.42</b>	<b>0.00</b>	<b>-26,420.75</b>
<b>Net Income</b>	<b>0.00</b>	<b>20,613.42</b>	<b>0.00</b>	<b>-26,420.75</b>

# DBDA WAYFINDING SYSTEM PLAN

2-21-11



Custom cut finial (DBDA logo), attached to surrounding aluminum framing. Details to be hand painted white.  
\* "Downtown Boone" text also hand-painted.  
\* Circle "tree" or "db" attachment cut separately and mounted to finial.

Black Aluminum Surrounding Frame System, to encase double-sided sign panels. Slide-In Access.

18" X 30" Map: Digital Print applied to double-sided, aluminum-faced panel. Panel will slide into top of surrounding Welded Aluminum Frame System.

Black Aluminum Surrounding Frame

3-4" Casing Pole (Aluminum) to slide over existing 2" pole.

Decorative Base to slide over pole casing.

## **Information Needed From Boone Town Council – Feb 2011**

1. Pedestrian Sign Locations (8)
2. Kiosk Location (1)
3. Approval of Wall-Mounted Pedestrian Sign Design
4. Bench Locations (4)
5. Approval of DBDA Budget, January - June 2011

## **Recommendations for Pedestrian Sign & Kiosk Locations – Feb 2011**

Blake Brown, Eric Gustaveson, Mary Baker site visit on 2/3/11

### **Pedestrian Signs**

1. Custard Depot, Corner of Howard and Depot– C. Morton
2. King & College Apartments, Corner of King & Appalachian – B. & J. Miller & Holton Rentals
3. Daniel Boone Condos, King Street near Appalachian – J. Marsh
4. Mast Store, King Street beside Jones House – J. Cooper
5. Town Hall – Town of Boone
6. Greer Bldg, SE Corner of King and Depot – A. Neely
7. Farmer's Hardware, SW Corner of King and Depot – C. Greene
8. Water & King Planter, SE Corner in front of High Country Bank/Paolucci's – Town of Boone

### **Kiosk – Numbered in Order of Recommendation - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>**

1. Old Bus Stop – Between Post Office & Melanie's Restaurant – Town of Boone
2. Post Office – Bench Area in Front of Post Office – Town of Boone
3. Town Parking Lot Planter – Planter Beside Sculptures Between Town Hall & Vetro Building – Town of Boone

## **Recommendations for Bench Locations – Feb 2011**

- 1.** Anna's Bananas & Indo, SE Corner of King & Depot
- 2.** Macado's Restaurant
- 3.** Did Someone Say Party?
- 4.** Downtown Fire Station

**DBDA Priorities for Streetscape Plan Funding, January-June 2011**

<b><u>DBDA Priority</u></b>	<b><u>Item</u></b>	<b><u>Description</u></b>	<b><u>Cost</u></b>	<b><u>Amount</u></b>	<b><u>Total</u></b>
# 1	Copyright Release(s)	Difference from Previous Purchase Order - Pedestrian Signs (\$525), Kiosk (\$150) Bench Embellishments (\$250), Banners (\$150-\$50/each)	\$1,075.00	1	\$1,075
# 2	Pedestrian Signs	Seven (7) Wall-Mounted, One (1) w/ Post Base with Seven (7) One-Sided Inserts & One (1) Double-Sided Insert & Installation of All Signs	Wall \$898, Post \$1,795, One-Sided Insert \$120, Double-Sided Insert \$235, Installation \$425	7 Wall Signs, 1 Post Sign, 7 One-Sided Inserts, 1 Double-Sided Insert, 8 Installs	\$9,581
# 3	Benches	Four (4) DuMor 131 Series, Gullwing Base, Black	\$1,111.00	4	\$4,444 + \$360 Freight = \$4804
# 4	Bench Embellishments	Tree Design Emblems, One on each Bench Exterior Arm, Bolted Stainless Steel, Sets of Two Eblems	\$356.25	4	\$1,425
# 5	Banners	Two (2) Designs, Summer & Fall, 22 of each Design	\$125.00	44	\$5,500
# 6	Additional Benches, Bench Embellishments & Trash Cans	Additional DuMor Benches with added Embellishments & Wausau Trash Cans, As Needed	Benches \$1,111/ea + s&h, Bench Embellishments \$400 per bench, Trash Cans \$649/ea +s&h	??	\$4,515
<b>Subtotal</b>					<b>\$26,900.00</b>
DBDA Allocation for Streetscape Projects					\$26,900.00

**UPDATED PHASE 1 BUDGET**

FEBRUARY 18, 2011

Purchase Complete?	Item & Description	Cost	Amount	Total	Group Responsible for Purchase
	Wausau Tile Trash Receptacles in Black & Green Recycled Glass	\$649.00	15	\$9,735.00 + \$741 Freight = \$10,476.00	Town of Boone
	Petersen Mfg Co, Inc. Recycling Kiosk	\$3,629.75	3	\$9,809.25	Town of Boone
DBDA PRIORITY #2	Pedestrian Sign 18x30 Inserts, printed vinyl, UV overlamine, applied to face panel	\$199.44	9	\$1,075.00	DBDA
DBDA PRIORITY #2	Pedestrian Sign 1 Post and 7 Wall Mount & Frame with Finial	\$8,081.00	1	\$8,081.00	DBDA
DBDA PRIORITY #2	Pedestrian Signs (8) Installation	\$425.00	1	\$425.00	DBDA
	Kiosk Signage, 3'x5' full color with UV laminate	\$425.00	1	\$425.00	Town of Boone
 LOCATION NEEDED FOR INSTALL	Kiosk Framing with Cedar Shake Roof	\$1,750.00	1	\$1,750.00	Town of Boone
 INSTALL EXPECTED SPRING 2011	Bike Racks	\$200.00	2	\$400.00	Town of Boone
DBDA PRIORITY #3	DuMar 8' Benches w/ 3 arms "Gullwings Black"	\$1,111.00	4	\$4,444.00 + \$360 Freight = \$4804.00	DBDA
DBDA PRIORITY #4	Bench Enhancements, two per bench	\$356.25	4	\$1,425.00	DBDA
	Big Belly Solar Compactor	\$3,995.00	3	\$11,985.00 + \$300 Freight = \$12,285.00	Town of Boone
DBDA PRIORITY #1	Copyright Release - Pedestrian Signs, Bench Enhancements, Banners & Kiosk Graphics	\$1,075.00	1	\$1,075.00	DBDA
DBDA PRIORITY #5, TOWN OF BOONE TO PURCHASE SPRING DESIGN	Light Pole Banners - Three (3) Designs (Spring, Summer & Fall), 60"x36" Double Sided, Hemmed with Pole Pockets	\$125.00	22 x 3	\$8,250.00	DBDA = (2) Summer & Fall Design, Town of Boone = (1) Spring Design
DBDA PRIORITY #6	Additional Benches with Embellishments & Trash Cans, As Needed	Bench \$1,111/ea + s&h, Embellishments \$400 per bench, Trash Can \$649/ea + s&h	??	\$4,515.00	DBDA
<b>Subtotal</b>				\$60,280.25	
<b>EXPENSES PAID</b>				\$34,720.00	
<b>Remaining Cost</b>				<b>\$30,075.00</b>	
<b>Funding</b>					
Remaining Town Deposit Available via Appalachian Signs				\$980.00	
Remaining Allocated Town Funds via Appalachian Signs Purchase Order				\$2,195.00	
Proposed DBDA Funding				\$26,900.00	
<b>Subtotal Potential Funds Available</b>				<b>\$30,075.00</b>	

**BREAK DOWN OF REMAINING EXPENSE & FUNDS AVAILABLE**

Remaining Town of Boone Cost = \$3,175  
Town of Boone Funds Available = \$3,175

Remaining DBDA Cost = \$26,900  
DBDA Funds Available = \$26,900

**TOTAL REMAINING COST = \$30,075**  
**TOTAL FUNDS AVAILABLE = \$30,075**