

DBDA Board of Directors Minutes  
December 1, 2011 8:30 am  
Watauga County Library

Members in Attendance:

Dempsey Wilcox, Andy Stallings, Marsha Walpole, Evalyn Sudderth, Jamie Goodman, Greg Lovins, Jamie Leigh, Bob Meier, Jason Berry, Janet Mahala  
Public: Bettie Bond, Mark Freed, Sheri Moretz, Leigh Jacobs  
Staff: Pilar Fotta

8:35 am – Meeting called to order by Dempsey Wilcox

Wilcox called for an approval of the agenda with the following amendments:

- 1) Election of Officers
- 2) Addition of new checking account

Motion by Wilcox: Approve agenda with amendments

Second: Walpole

Motion Passed: Unanimous

Motion by Lovins: Approval of minutes with the correction of the spelling of Marsha in two places.

Second: Walpole

Motion Passed: Unanimous

Motion by Leigh to approve financial reports:

Second: Sudderth

Motion Passed: Unanimous

Wilcox introduced Mark Freed from the Watauga County Arts Council and the Jones House Community Center. Freed asked to appear to request renewal of the DBDA sponsorship for The 20<sup>th</sup> Anniversary Season of the Concerts on the Lawn. Freed shared some thoughts and ideas on how he would like to see the 2012 season expanded and strongly promoted through partnership in order to highlight the 20<sup>th</sup> anniversary of the series. He would like for the DBDA to continue their sponsorship of the concert series for the 2012 season. The deadline is June 1, 2012 and the sponsorship fee is \$1000.00. Several members in attendance expressed their support for the concert series and for the work that Mark is doing at the Jones House. It was agreed that the funding request for \$1000.00 would be put up for a vote at the January BOD meeting.

Wilcox moved the meeting to the election of Officers for the Board of Directors.

Evalyn Sudderth suggested that the current slate of officers, with the exception of the position of Secretary, stay in place for the remainder of the fiscal year to allow for the new members to gain experience. Andy Stallings echoed the sentiment, and added that President Wilcox and the current BOD bring continuity to the organization and would help move the DBDA forward.

Motion by Goodman: To keep the existing officers, with the exception of secretary, in their current positions until new officers are appointed or elected.

Second: Meier

Motion Passed: Unanimous

There was agreement that the new meeting time of 8:30am, seemed to work for everyone, and that we would continue meeting at that time until further notice.

Fotta asked if there was a preference concerning posted office hours. She will bring proposed hours to the next meeting for approval. There will be 2 hours on two separate days of the week.

The Appalachian Theater group is meeting and making progress, they will be meeting regularly, and all members of the DBDA are encouraged to attend.

Fotta asked how the "no ticket" parking went for the Thanksgiving holiday, and the response was extremely positive. Merchants shared that it had a very positive effect on their shoppers. They were very appreciative, and were looking forward to the Christmas weekend with "no ticket" parking.

The final Art Crawl until 2012 will take place on Friday, December 2, 2011. The Farm Café will be hosting a fundraiser to raise awareness on that night as well.

The Annual Boone Christmas parade will be held on Saturday, December 3, 2011 at 11:00, it will be followed by a home ASU football playoff game at 2:00pm.

Fotta expressed the need for the reformation of committees for 2012. The two committees that need to get started are a parking Committee and a Public Art Committee. Fotta asked all those interested to contact her.

There was also discussion about the current peddler's license and its restrictions. Fotta will pull the current ordinance for the Town of Boone, and will also request information from Chapel Hill and Asheville for the Board to review.

Being that there was no further business, the meeting was adjourned at 9:45am.