

Downtown Boone Development Association

Thursday, February 2, 2012

8:30 a.m. Watauga County Library – Downtown Boone

Agenda

General Business

- Call to Order and Approval of Agenda – **Dempsey Wilcox**
- Approval of Minutes
 - January 5, 2012 – Board of Directors Regular Meeting
- Approval of Budget, Statement of Position, and Monthly Expenditures – **Jason Berry**

Organization

- New Executive Board – Secretary position still open
- Retreat – Proposed Date and Time
- Proposed Budget First Draft
- Insurance Coverage for DBDA 501c3
- Funding Request for Sign Relocation
- Discussion – Noise in Downtown: proposal from Council Member
- WebSite
 - Register Name and e-mail
 - Complete Business Information Form
- Quarterly Report
- Town Council Agenda Items – February
 - Quarterly Report DBDA
 - Quarterly Report AT
 - Event Permit Request Easter EGGstravaganza
- OAT – Update and Discussion – Next Meeting – February 8, 2012
 - Quarterly Report to TOB
 - **ACTION REQUEST – FUND ALLOCATION TO TOB**
 - **ACTION REQUEST – APPROVAL OF PROPOSED AT BOARD STRUCTURE**
 - Theater visits
 - Feasibility Study
 - Information and Publicity
- **ACTION REQUEST – BUDGET AMMENDMENT - \$300 TO MEMBERSHIP**
- Jones House – Update
- Board of Directors Retreat
 - Proposed date –Week of February 13 – 17 (time?)

Economic Restructuring

- Parking Committee Meeting Update
- CAC/HPC Joint Meeting Update

Promotion

- **America's Fastest Growing Small Town # 4**
- Promotions Committee Update
 - Next Meeting date – Monday, February 6, 2012 9:00am
 - **Proposed calendar for 2012 Downtown Promotions ACTION REQUEST**
- Art Committee –Bob Meier – Chair
 - Proposed Meeting Date- February 9, 2012 8:00am