

**Downtown Boone Development Association  
Board of Directors Special Meeting  
Thursday, January 13, 2011  
5 p.m. Watauga County Library**

**Recorded Attendance**

Board: Omer Tomlinson, Boone Chamber; Sheri Moretz-Secretary, Mast General Store and proxy vote for Sam Ratchford and Rich Jacobs; Carrie Phillips, Boone Drug; Jason Berry-Treasurer, Footsloggers; Bob Meier-Vice President, Doe Ridge Pottery; Lynne Mason-Town Council Ex-Officio, Property Owner; Andy Stallings, Property Owner; Dempsey Wilcox-President, property owner & proxy vote for Greg Lovins  
Staff: Mary Baker

Public: Evalyn Sudderth, RBC Bank; Nikki Burris, BeadBox & Grateful Grounds; Crae Morton, Custard Depot; Rob Angle, Rob Angle Law Office; Fulton Lovin, Pads for Grads

**General Administration**

The meeting was called to order at 5:17 p.m. by Dempsey Wilcox.

**Organization**

**Recommendation for Streetscape Plan/Infrastructure Spending – Mary Baker**

The Streetscape Plan, approved by the Town Council in Fall 2009 with the Phase 1 Budget being approved on January 12, 2010, is moving along. The DBDA is asking for advisement from the Town on completing Phase 1 and possibly augmenting it by purchasing more benches with embellishments, additional banners, and adding landscaping elements as needed. Tomlinson made a motion to present the DBDA recommendations and questions for Streetscape Spending to the Town Council. It was seconded by Bob Meier. In the ensuing discussion, it was clarified that the funds moved from the grant lines would be put into infrastructure while we are awaiting clarification from the Town and the NC School of Government on the ability to give grants. The reallocated grant funding would be utilized for Streetscape Plan purchases. After discussion, the motion passed.

**Proposed Budget Amendments – Jason Berry**

The proposed budget for the next six months was presented. Differences included reducing the number of rented parking spaces from two to one, adding a bit of training funds to take a QuickBooks course, moving some funds to cover expenses of the meeting of the membership, and moving funds out of the façade and sign incentive grant lines into the infrastructure budget for purchase of items in the Streetscape Plan Phase 1 Budget. Sheri Moretz made a motion to approve the budget as presented. Omer Tomlinson seconded the motion and it passed.

**Town of Boone Contract, January-June 2011 – Dempsey Wilcox**

The contract for this six months has been presented to us by the Town and is just like the last one we signed with just a few tweaks including not offering the façade and sign incentive grants until approved by the Town. Tomlinson made a motion to allow Wilcox and Moretz the power to sign the contract on behalf of the Board and the organization. It was seconded by Berry and passed.

**Promotion**

**Watauga County Arts Council Request for Concerts on the Lawn Sponsorship – Mary Baker**

For several years now, the DBDA has been a sponsor of the series of concerts that span the summer through September. It is continuing to grow in attendance. The Watauga Arts Council is requesting a sponsorship for

the event in the amount of \$1,000. Moretz made a motion to extend funds to the Arts Council for its Concert on the Lawn series. Meier seconded the motion, and it passed.

The special meeting was adjourned 5:25 p.m.

Minutes respectfully submitted for your approval

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Sheri J. Moretz