

Downtown Boone Development Association

Thursday, January 5, 2012

8:30 a.m. Watauga County Library – Downtown Boone

Agenda

General Business

- Call to Order and Approval of Agenda – **Dempsey Wilcox**
- Approval of Minutes
 - December 1, 2011 – Board of Directors Regular Meeting
 - December 21, 2011 - Special Meeting
- Approval of Budget, Statement of Position, and Monthly Expenditures – **Jason Berry**

Organization

- New Executive Board – Secretary position still open
- OAT – Update and Discussion – Next Meeting – January 18, 2012
 - Review of BOD Special Meeting – Amended MOU
 - Scheduled Theater visits
- Proposed Office Hours – Monday – 10:00 – 12:00
Wednesday 2:00 – 4:00
- Board of Directors Retreat
 - Proposed date –Week of February 13 – 17 (time?)

Economic Restructuring

- Parking
 - Need members to form Parking Committee – Need Chair
 - Proposed Meeting date - January 24, 2011 (time?)
 - Review suggestions from Parking Task force
 - New signs in Downtown (need to review wording for parking and validation)
 - Validation Stamp Policy Review
- Holiday Parking – Review
 - How did this work?

Promotion

- Funding Request – (December Meeting – Mark Freed)
Request for Support 2012 Concerts on the Lawn
 - Requested amount \$1,000.00 (Community Development Budget Line)
- Need members to form Promotions Committee – Need Chair
 - Proposed Meeting date - Week of January 23-27 (date and time?)
 - Proposed calendar for 2012 Downtown Promotions
 - ASU 2012 Football Schedule – Ideas for cross-promotion
- Downtown Boone Christmas Parade – Review
 - Discussions of changes for next year
 - Make Santa the very last float in the parade
 - Have volunteers at various intersections to help move the parade along

New Business

- Need Members to form Art Committee – Need Chair
 - Proposed Meeting Date- Week of January 23 – 27 (time?)
- TOB Toilet Rebate Program