

**Downtown Boone Development Association
Board of Directors Meeting
Thursday, December 2, 2010
9 a.m. Watauga County Library Conference Room**

Recorded Attendance

Board Members: Rich Jacobs - Past President, ArtWalk; Jason Berry - Treasurer, Footsloggers; Lynne Mason - Town Council Ex-Officio, The Sleeping Place; Dempsey Wilcox – President, Property owner; Greg Lovins, ASU; Carrie Phillips, Boone Drug; Omer Tomlinson, Boone Chamber; Sheri Moretz – Secretary, Mast General Store; Andy Stallings, Property Owner; Bob Meier - Vice President, Doe Ridge Pottery; Sam Ratchford, Vidalia Restaurant; Jean Borhman, Char Restaurant

Staff: Mary Baker

Public: Evelyn Suddreth, RBC Bank; Dan Meyer, Boone Chamber; Cherry Johnson, WAC & Jones House Community Center

General Administration

Dempsey Wilcox called the meeting to order at 9:08 a.m.

The agenda was presented and approved by acclamation.

Approval of Minutes

There are three sets of minutes in the packet for this meeting – October 11, 2010; November 3, 2010; and November 5, 2010. It includes minutes from an on-line meeting. Sheri Moretz made a motion to approve the minutes as presented. Bob Meier seconded the motion; and it passed.

Financial Report

There has been no unusual activity over the last month. We do have \$8,600 budgeted for the directional signs for downtown. With the change in format that has been requested some months back, it may be necessary to add some more funds from our fund balance to help complete the project. This is part of our 30% to be spent on infrastructure. Lynne Mason indicated that action on this item is under consideration by the Town Council, and she feel certain that it will proceed. The maintenance staff is looking at placement options on buildings, etc. because the signs are so much larger than the original design.

We currently are showing on income with the exception of special projects like the Doc Watson Sculpture and Art Crawl. The organization will be reimbursed for the last six months of the contract and will be paid in advance for the next six months after taxes have been collected in January.

With our new future, we will need to schedule a membership meeting in January to make DBDA members and those interested parties aware of how the organization will proceed. There are no funds in the budget for this meeting, so we will need to find an avenue to do this meeting that will have conservative expenses. It is recommended that we try to use the Library.

Jason Berry made a motion to accept the financial report as presented. Moretz seconded the motion, and it passed.

ORGANIZATION

Town of Boone Municipal Service District Task Force – Lynne Mason

The Task Force made its recommendations to the Town Council including that the Town hire the

administrator. At the last Town Council meeting, the recommendations were heard and the Council voted to maintain the relationship with the DBDA provided it would accept and adopt the recommendations made by the Task Force, which include changes in the bylaws to reflect the Town will appoint six members to the board of directors and the membership will elect six members. It also voted to renew the contract for six months in order to allow time to hire an administrator. The Task Force will continue to meet from December through June to discuss the requirements for administration and to vision for the future. The budget will be project based. Moving forward the administrator will be paid by the town, which will allow more MSD funds to go toward promotion and infrastructure. With this issue behind the organization and the Town, it is hoped that partnerships can be continued to be fostered. Mason indicated that there is a possibility that the Town may take over some of the overhead of the organization, too – office, phone, etc.

Going forward it is the feeling of the board that the Town will be a good partner. Mason was recognized for her strong leadership on the Council and the Task Force, and Andy Stallings was also recognized for serving on the Task Force as a representative of the DBDA board and a member of the downtown community.

To begin the process of moving forward with the new agreement, a date of Thursday, January 13 from 5:30 p.m.-7:30 p.m. was proposed. The organization needs to have 10% of its membership in attendance either in person or by proxy. Ads on Ray's Weather, in the Mountain Times, Watauga Democrat, and High Country Press were suggested as were personal invitations extended by Board members. Social media will also be utilized. Meier made a motion to accept January 13 as the membership meeting date and that board members be ambassadors to answer questions and encourage attendance. Omer Tomlinson seconded the motion, and it passed.

Employee Handbook – Sheri Moretz

The handbook for the DBDA was reviewed by the Human Resource Director at Mast General Store. She found a few places where there were contradictions. Those areas were noted and changed. Moving forward, with the Town employing the administrator, the handbook that will likely govern employees will be that of the Town. Moretz made a motion to accept the handbook with its changes and updates. Meier seconded the motion, and it passed.

2011 NC Main Street Conference in Shelby, NC – Mary Baker

The Main Street Conference will be held on January 26-28 in Shelby, NC. It is a Wednesday, Thursday, Friday event. In the past, the DBDA has paid for the registration for the director and one other person. This year's theme is Community Fitness Training: Preparing Communities for Economic Success. Mary Baker encouraged as many people as possible to attend. Meier attended last year with Baker. He said that what he learned at this conference helped keep him motivated to stay a part of this organization and to focus on what the real goals are. Too often the big picture gets lost at the local level. He also noted that most other towns that are a part of Main Street were represented by their directors and one or two Council members or town employees. Boone was not. Mason indicated that this was good feedback to hear about who is attending. The board hopes that as we move forward that Boone will send a larger delegation.

DESIGN

Downtown Pedestrian Sign Update – Mary Baker

This topic was discussed earlier in the meeting.

Doc Watson Sculpture Update – Mary Baker

Good news! The head study is ready and one is sitting on the table at the back of the room. It will be present at many public events including a Boone Chamber of Commerce meeting and Art Crawl. It was suggested

that a donation bowl with a little information about the project be displayed prominently. Currently, there is \$15,000 in the bank and \$40,000 is needed for the project to be completed. An additional \$10,000 is pledged. We need to do a push for the \$100 bricks.

There is a grant available through the North Carolina Arts Council. The grant would be paid in arrears, but this project would be eligible. The deadline for application is March 1. Tomlinson made a motion to pursue this grant. Moretz seconded, and it passed.

There is a requirement to spend 30% of our budget on infrastructure. There will be some funds leftover from grant awards for this round. This project is considered infrastructure. Tomlinson made a motion to allocate any remaining funds budgeted for facade and/or sign grants to the Doc Watson Sculpture Project. Moretz seconded the motion, and it passed.

ECONOMIC RESTRUCTURING

Parking Update and Question and Answer – Rita Jackson

Jackson was unable to attend this meeting.

Downtown Boone Parking – Lynne Mason

Mason asked how Saturday enforcement was going. Meier indicated that he felt it was going well. Mason said that currently, the Town is breaking even. Looking toward the future, meters may be placed on King Street and fines may be dedicated toward parking projects in the Downtown area if they are allowed by state law. It was suggested that perhaps a big deal could be made of “free parking” on Thanksgiving Weekend in the future if ASU doesn't have a home football game. This happened some years back and was successful in inviting patrons downtown for holiday events over that weekend.

Rich Jacobs asked about increasing the fine for parking violations. This will be examined.

Facade Grant Recommendations – Jean Borhman

The committee met on Tuesday and had \$5,000 available for facade incentive grant awards. These grants are for up to 50% of the expense with a maximum award of \$2,000. There were four applications. It is recommended that Did Someone Say Party be awarded \$2,000 and Lucky Penny be awarded \$1,207.18. The Shear Shakti grant application did not meet the guidelines and Art Walk withdrew its application because both the committee and they agreed it was for maintenance and did not fit within the guidelines for awards.

Sign Grant Recommendations – Carrie Phillips

The committee entertained several applications. It was decided to recommend \$350 to 641 RPM for new signage and Char to be awarded \$607.23. 641 RPM is located where the Jean Pool used to be. Their work needs to be completed by June 1. The award to Char is for logos and graphics in vinyl on woodcut. The Bead Box and Grateful Grounds also applied, but their project did qualify under the Town signage UDO and therefore was not eligible for an award.

Moretz made a motion to accept the recommendations for facade incentive and sign incentive grants as made by the Grant Committee, and that the recipients be notified in a timely fashion. Tomlinson seconded the motion, and it passed.

It has been asked that another grant program be established centering on upgrades in buildings with a goal of energy efficiency. After discussion, the board has concerns with staff resources to manage this program. Mason suggested that there might be a way to work with it through AIRE – Appalachian Institute for

Renewable Energy.

PROMOTION

Next Art Crawl – Mary Baker

The last Art Crawl of the year is tomorrow night. There will be a pop up gallery on Howard Street; Hands Craft Gallery is celebrating 35 years as a collective; the Turchin Center will be opening a Hemlock exhibit.

Boone Christmas Parade – Mary Baker

The Christmas Parade is scheduled for December 11 with an 11 a.m. step off. We should know by Monday or Tuesday at the latest if a home football game will affect the start time.

NEW BUSINESS

The Solar Club Christmas Tree at the Jones House will be lighted on the evening of December 10. Come out for hot chocolate.

The Town is moving forward with the Post Office. The architect has submitted preliminary drawings. Public bathrooms are included in the preliminary plans. It was asked if parking for motorcoaches could be considered.

Breakfast with Santa is scheduled for December 18th at Boone Drug at King Street from 7 a.m. Until 10:30 a.m. It is a fundraising event for Deerfield's March of Dimes team. Come out and eat and make a nice donation.

There being no further discussion, the meeting was adjourned at 10:05 a.m.

Minutes respectfully submitted for your approval

Sheri J. Moretz

Downtown Boone Development Association
Statement of Financial Income and Expense
July 1 through December 29, 2010

12/29/10

Accrual Basis

	Municipal Service District	Doc Watson (Other)	Other - Other (Other)	Total Other	TOTAL
Ordinary Income/Expense					
Income					
CAP Funding-Art Crawl & Sponsor	0.00	0.00	280.00	280.00	280.00
Doc Watson Sculpture Project	0.00	18,705.59	0.00	18,705.59	18,705.59
Total Income	<u>0.00</u>	<u>18,705.59</u>	<u>280.00</u>	<u>18,985.59</u>	<u>18,985.59</u>
Gross Profit	0.00	18,705.59	280.00	18,985.59	18,985.59
Expense					
CAP Project Expense	500.00	0.00	377.05	377.05	877.05
Doc Watson Project	2,835.59	2,526.30	0.00	2,526.30	5,361.89
Organization Budget					
Accounting Fees	2,787.00	0.00	0.00	0.00	2,787.00
Annual Membership Mtg	350.00	0.00	0.00	0.00	350.00
Bank Service Charges	123.00	0.00	0.00	0.00	123.00
Contract Labor	561.00	0.00	0.00	0.00	561.00
Copier	298.55	0.00	0.00	0.00	298.55
General Liability Insurance	388.14	0.00	0.00	0.00	388.14
Membership Dues	305.00	0.00	0.00	0.00	305.00
Office Supplies & Equipment	157.88	0.00	0.00	0.00	157.88
Parking Rental	145.00	0.00	0.00	0.00	145.00
Rent	2,000.00	0.00	0.00	0.00	2,000.00
Salaries	375.00	0.00	0.00	0.00	375.00
Staff Salary & Payroll Taxes					
Employer Medicare	280.38	0.00	0.00	0.00	280.38
Employer Social Security	1,201.56	0.00	0.00	0.00	1,201.56
Staff Salary	18,987.04	0.00	0.00	0.00	18,987.04
Staff Salary & Payroll Taxes - Other	3,365.12	0.00	0.00	0.00	3,365.12
Total Staff Salary & Payroll Taxes	<u>23,834.10</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>23,834.10</u>
Storage Unit	560.00	0.00	0.00	0.00	560.00
Telephone	737.83	0.00	0.00	0.00	737.83
Travel and Training	116.50	0.00	0.00	0.00	116.50
Work Study Student Salary	754.67	0.00	0.00	0.00	754.67
Total Organization Budget	<u>33,493.67</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>33,493.67</u>
Special Events Operating Costs					
Art Crawl	0.00	0.00	2,146.29	2,146.29	2,146.29
Christmas Parade	156.44	0.00	0.00	0.00	156.44
General DBDA Advertising	1,107.38	0.00	0.00	0.00	1,107.38
General Promotional Expense	208.96	0.00	0.00	0.00	208.96
July 4th Parade	187.86	0.00	0.00	0.00	187.86
Total Special Events Operating Costs	<u>1,660.64</u>	<u>0.00</u>	<u>2,146.29</u>	<u>2,146.29</u>	<u>3,806.93</u>
Total Expense	<u>38,489.90</u>	<u>2,526.30</u>	<u>2,523.34</u>	<u>5,049.64</u>	<u>43,539.54</u>
Net Ordinary Income	<u>-38,489.90</u>	<u>16,179.29</u>	<u>-2,243.34</u>	<u>13,935.95</u>	<u>-24,553.95</u>
Net Income	<u><u>-38,489.90</u></u>	<u><u>16,179.29</u></u>	<u><u>-2,243.34</u></u>	<u><u>13,935.95</u></u>	<u><u>-24,553.95</u></u>

**Downtown Boone Development Association
Budget vs. Actual by Programs/Projects**

12/29/10

Accrual Basis

July 1 through December 29, 2010

	Municipal Service District		Doc Watson (Other)		Other - Other (Other)		Total Other		TOTAL	
	Jul 1 - Dec 29, 10	Budget	Jul 1 - Dec 29, 10	Budget	Jul 1 - Dec 29, 10	Budget	Jul 1 - Dec 29, 10	Budget	Jul 1 - Dec 29, 10	Budget
Ordinary Income/Expense										
Income										
Appropriated Fund Balance	0.00	1,700.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,700.00
CAP Funding-Art Crawl & Sponsor	0.00	0.00	0.00	0.00	280.00	3,650.00	280.00	3,650.00	280.00	3,650.00
Doc Watson Sculpture Project	0.00	0.00	18,705.59	30,000.00	0.00	0.00	18,705.59	30,000.00	18,705.59	30,000.00
Interest Earned	0.00	500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00
Municipal Service District Tax	0.00	54,255.00	0.00	0.00	0.00	1,000.00	0.00	1,000.00	0.00	55,255.00
Total Income	0.00	56,455.00	18,705.59	30,000.00	280.00	4,650.00	18,985.59	34,650.00	18,985.59	91,105.00
Gross Profit	0.00	56,455.00	18,705.59	30,000.00	280.00	4,650.00	18,985.59	34,650.00	18,985.59	91,105.00
Expense										
CAP Project Expense	500.00	0.00	0.00	0.00	377.05	1,000.00	377.05	1,000.00	877.05	1,000.00
Doc Watson Project	2,835.59	0.00	2,526.30	30,000.00	0.00	0.00	2,526.30	30,000.00	5,361.89	30,000.00
Organization Budget										
Accounting Fees	2,787.00	3,300.00	0.00	0.00	0.00	0.00	0.00	0.00	2,787.00	3,300.00
Annual Membership Mtg	350.00	350.00	0.00	0.00	0.00	0.00	0.00	0.00	350.00	350.00
Bank Service Charges	123.00	90.00	0.00	0.00	0.00	0.00	0.00	0.00	123.00	90.00
Contract Labor	561.00	465.00	0.00	0.00	0.00	0.00	0.00	0.00	561.00	465.00
Copier	298.55	250.00	0.00	0.00	0.00	0.00	0.00	0.00	298.55	250.00
General Liability Insurance	388.14	5,050.00	0.00	0.00	0.00	0.00	0.00	0.00	388.14	5,050.00
Grants, Facades	0.00	7,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7,000.00
Membership Dues	305.00	450.00	0.00	0.00	0.00	0.00	0.00	0.00	305.00	450.00
Office Supplies & Equipment	157.88	500.00	0.00	0.00	0.00	0.00	0.00	0.00	157.88	500.00
Parking Rental	145.00	145.00	0.00	0.00	0.00	0.00	0.00	0.00	145.00	145.00
Rent	2,000.00	2,400.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00	2,400.00
Salaries	375.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	375.00	0.00
Staff Salary & Payroll Taxes										
Employer Medicare	280.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	280.38	0.00
Employer Social Security	1,201.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,201.56	0.00
Staff Salary	18,987.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18,987.04	0.00
Staff Salary & Payroll Taxes - Other	3,365.12	20,453.50	0.00	0.00	0.00	0.00	0.00	0.00	3,365.12	20,453.50
Total Staff Salary & Payroll Taxes	23,834.10	20,453.50	0.00	0.00	0.00	0.00	0.00	0.00	23,834.10	20,453.50
Storage Unit	560.00	480.00	0.00	0.00	0.00	0.00	0.00	0.00	560.00	480.00
Telephone	737.83	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	737.83	1,000.00
Travel and Training	116.50	296.50	0.00	0.00	0.00	0.00	0.00	0.00	116.50	296.50
Work Study Student Salary	754.67	900.00	0.00	0.00	0.00	0.00	0.00	0.00	754.67	900.00
Total Organization Budget	33,493.67	43,130.00	0.00	0.00	0.00	0.00	0.00	0.00	33,493.67	43,130.00
Other Types of Expenses										
Other Costs	0.00	300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	300.00
Total Other Types of Expenses	0.00	300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	300.00
Site Design - CAC	0.00	10,300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10,300.00
Special Events Operating Costs										
Art Crawl	0.00	0.00	0.00	0.00	2,146.29	3,650.00	2,146.29	3,650.00	2,146.29	3,650.00
Christmas Parade	156.44	100.00	0.00	0.00	0.00	0.00	0.00	0.00	156.44	100.00
General DBDA Advertising	1,107.38	2,150.00	0.00	0.00	0.00	0.00	0.00	0.00	1,107.38	2,150.00
General Promotional Expense	208.96	325.00	0.00	0.00	0.00	0.00	0.00	0.00	208.96	325.00
Halloween Parade	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00
July 4th Parade	187.86	100.00	0.00	0.00	0.00	0.00	0.00	0.00	187.86	100.00
Total Special Events Operating Costs	1,660.64	2,725.00	0.00	0.00	2,146.29	3,650.00	2,146.29	3,650.00	3,806.93	6,375.00
Total Expense	38,489.90	56,455.00	2,526.30	30,000.00	2,523.34	4,650.00	5,049.64	34,650.00	43,539.54	91,105.00
Net Ordinary Income	-38,489.90	0.00	16,179.29	0.00	-2,243.34	0.00	13,935.95	0.00	-24,553.95	0.00
Net Income	-38,489.90	0.00	16,179.29	0.00	-2,243.34	0.00	13,935.95	0.00	-24,553.95	0.00

Downtown Boone Development Association

Membership Meeting – Special Meeting

Thursday, January 13, 2011

5:30 p.m. to 7:30 p.m.

Watauga County Library conference room, 140 Queen St, Downtown Boone

MEETING AGENDA

General Business

- Call to Order and Approval of Agenda – Dempsey Wilcox, President

Special Order

- **Discussion on and vote to approve or deny the MSD Special Task Force recommendations accepted by Boone Town Council* in regards to MSD tax administration:**
 - *“Utilize a non-profit management model with an MSD membership based non-profit corporation;*
 - *Six members of the 12-member board of directors will be appointed by the Town Council and the remaining six members will be appointed by the MSD membership;*
 - *During the first year the DBDA shall be asked to appoint six members;*
 - *The administrator will be hired by the Town and the personnel hiring process using external focus groups for participation in the process will include MSD taxpayers as a focus group during the hiring process;*
 - *This newly created non-profit would begin as of July 1, 2011;”*

And the following adopted conditions:

1. *“The DBDA must accept all the recommendations by the January Council meeting; otherwise, Council will establish a new non-profit agency;*
2. *The DBDA must also accept the following general agreements and conditions as set forth by the MSD Special Task Force:*
 - A. *Qualifications of Administrator: Experience with downtown revitalization and historic preservation; outgoing personality with excellent communication skills; skilled at event management for downtown promotional events such as the Boone Boo, parades, Art Crawl; etc.; familiarity with Main Street or other downtown promotional programs; grant writing and fundraising experience; experience with arts, cultural and heritage programming; experience with economic development and revitalization efforts; good negotiation and facilitation skills, and ability to work with diverse numbers of people.*
 - B. *Membership Definition and Composition of Non-Profit Board and Articles of Incorporation: The general membership should be composed of MSD property owners, business owners or tenants and MSD residents as long as they have a current lease and have resided within the MSD for more than two years. It will be the property owner’s responsibility to inform tenants that they are eligible to be a part of the non-profit membership. The Board composition will be 12 members (six appointed by Town Council via application process and six appointed by Non Profit Board of Directors via membership vote) composed of MSD property owners, retail, service, restaurant and arts or entertainment owners with attention being given to geographic location within MSD.*

(Continued on back of page)

- C. *Planning for the Non-Profit Organization:* The Municipal Service District Special Task Force will remain active until spring of 2011; meet on a monthly basis beginning in December, 2010 and have final plan details prepared for Council's adoption at the May 2011 regular Town Council meeting. Budget priorities and funding will be completed by March 1, 2011 in order to be included in the FY 11/12 Town of Boone budget. The Town Council will also revisit the original motion creating the Task Force to decide if a super-majority is needed for these deliberations and to reconstruct language of the purpose of the Task Force to match the planning work proposed in this recommendation.
- D. *Effect on MSD Tax Funds:* beginning in FY 11/12 the MSD funds will be used for promotion and physical infrastructure; the Town will fund the administrator position from the general fund; during the budget process, other questions on use of MSD funds and general funds will be discussed."

***Action taken by Boone Town Council on Thursday, November 18, 2010.**

Meeting Adjournment

- Closing Statements – Dempsey Wilcox, President



Downtown Boone
DEVELOPMENT ASSOCIATION

RSVP and Designated Proxy

RSVP Information

Please submit this completed form to the DBDA Office by **Friday, January 7, 2011**, as your RSVP for the membership meeting. You may email: dbda@boone-nc.org, fax: 828-265-9403, or mail to: P.O. Box 362, Boone, NC 28607. For more information, please call: 828-262-4532.

Proxy Information

*If you are not able to join us for the meeting this document may serve to designate a **proxy for your membership vote**; an associate whom is able to attend the meeting and cast your vote in your absence.*

Business Name and/or Property Address (Please list all that apply - Use back of sheet, if necessary):

Contact Person:

***Please check all that apply - Are you a:** Business Owner Property Owner

Name of Attendees or Assigned Proxy (please designate as proxy, if applicable):

Telephone Number:

Mailing Address:

Email:

X

Business/Property Owner Signature



Downtown Boone
DEVELOPMENT ASSOCIATION

December 22, 2010

Re: DBDA Membership Meeting

Board of Directors:

Dempsey Wilcox
PRESIDENT

Bob Meier
VICE-PRESIDENT

Jason Berry
TREASURER

Sheri Moretz
SECRETARY

Rich Jacobs
PAST PRESIDENT

Lynne Mason
EX-OFFICIO TOWN
COUNCIL LIAISON

Jamie Leigh
EX-OFFICIO TOWN
COUNCIL LIAISON

Andy Stallings
Omer Tomlinson

Greg Lovins

Linda Smith

Sam Ratchford

Jean Borhman

Carrie Phillips

Marianne Doan

Staff:

Mary Baker
EXECUTIVE DIRECTOR

You are cordially invited to attend a Downtown Boone Development Association (DBDA) Membership Meeting from 5:30pm-7:30pm on Thursday, January 13, 2011, in the Watauga County Library conference room, located at 140 Queen Street in Downtown Boone.

The meeting will review recent action by Boone Town Council directly affecting the future of the DBDA. Boone Town Council recently approved a recommendation from its Municipal Service District (MSD) Special Task Force to restructure the association that administers MSD tax dollars. The DBDA membership will vote to accept or deny the restructuring recommendations needed to maintain the association's status as the MSD administrative body.

Enclosed, please find RSVP information, proxy voting information and a copy of the meeting's proposed agenda. The proposed agenda includes the recommendations accepted by Boone Town Council on Thursday, November 18, 2010, and the conditions necessary for the MSD administrative body. Please RSVP by Friday, January 7, 2011.

This is a very exciting time for the positive development of our downtown; we hope to see you there!

Sincerely,

Mary Baker
Executive Director



Town of Boone Parking Revenue Detail

Description	FY 2008/2009	FY 2009/2010
Parking Violation Penalties	\$ 124,841	\$ 114,497
Library Lot Parking	\$ 7,410	\$ 5,818
City Hall Lot Parking	\$ 58,814	\$ 52,118
Queen Street Parking	\$ 43,462	\$ 32,951
Boot Fees	\$ 1,890	\$ 800
Parking Meters	\$ 38,344	\$ 40,886
Total	\$ 274,761	\$ 247,070

* Does not include Tracy Circle or Jones House Parking as payment for these lots is handled by Public Works rather than McLaurin Parking.

Chapter 160A.
Cities and Towns.
Article 1.

§ 160A-301. Parking.

(a) On-Street Parking. – A city may by ordinance regulate, restrict, and prohibit the parking of vehicles on the public streets, alleys, and bridges within the city. When parking is permitted for a specified period of time at a particular location, a city may install a parking meter at that location and require any person parking a vehicle therein to place the meter in operation for the entire time that the vehicle remains in that location, up to the maximum time allowed for parking there. Parking meters may be activated by coins or tokens. **Proceeds from the use of parking meters on public streets must be used to defray the cost of enforcing and administering traffic and parking ordinances and regulations.**

(b) Off-Street Parking. – A city may by ordinance regulate the use of lots, garages, or other facilities owned or leased by the city and designated for use by the public as parking facilities. The city may impose fees and charges for the use of these facilities, and may provide for the collection of these fees and charges through parking meters, attendants, automatic gates, or any other feasible means. The city may make it unlawful to park any vehicle in an off-street parking facility without paying the established fee or charge and may ordain other regulations pertaining to the use of such facilities.

Revenues realized from off-street parking facilities may be pledged to amortize bonds issued to finance such facilities, or used for any other public purpose.

(c) Nothing contained in Public Laws 1921, Chapter 2, Section 29, or Public Laws 1937, Chapter 407, Section 61, shall be construed to affect the validity of a parking meter ordinance or the revenues realized therefrom.

(d) The governing body of any city may, by ordinance, regulate the stopping, standing, or parking of vehicles in specified areas of any parking areas or driveways of a hospital, shopping center, apartment house, condominium complex, or commercial office complex, or any other privately owned public vehicular area, or prohibit such stopping, standing, or parking during any specified hours, provided the owner or person in general charge of the operation and control of that area requests in writing that such an ordinance be adopted. The owner of a vehicle parked in violation of an ordinance adopted pursuant to this subsection shall be deemed to have appointed any appropriate law-enforcement officer as his agent for the purpose of arranging for the transportation and safe storage of such vehicle.

(e) The registered owner of a vehicle that has been leased or rented to another person or company shall not be liable for a violation of an ordinance adopted pursuant to this section if, after receiving notification of the civil violation within 90 days of the date of occurrence, the owner, within 30 days thereafter, files with the officials or agents of the municipality an affidavit including the name and address of the person or company that leased or rented the vehicle. If notification is given to the owner of the vehicle after 90 days have elapsed from the date of the violation, the owner is not required to provide the name and address of the lessee or renter, and the owner shall not be held responsible for the violation. (1917, c. 136, subch. 5, s. 1; 1919, cc. 136, 237; C.S., s. 2787; 1941, c. 153, ss. 1, 2; c. 272; 1947, c. 7; 1953, c. 171; 1965, c. 945; 1971, c. 698, s. 1; 1973, c. 426, s. 48; 1979, c. 745, s. 2; 2003-380, s. 1.)

§ 160A-302. Off-street parking facilities.

A city shall have authority to own, acquire, establish, regulate, operate, and control off-street parking lots, parking garages, and other facilities for parking motor vehicles, and to make a charge for the use of such facilities. (1917, c. 136, subch. 5, s. 1; 1919, cc. 136, 237; C.S., s. 2787; 1941, c. 153, ss. 1, 2; c. 272; 1947, c. 7; 1953, c. 171; 1965, c. 945; 1971, c. 698, s. 1.)