

Downtown Boone Development Association
Board of Directors Meeting
Thursday April 7, 2011
9a.m. Watauga County Library Conference Room

Recorded Attendance:

Board Members: Evalyn Sudderth, Lynne Mason, Leigh Jacobs, Rich Jacobs, Greg Lovins, Dempsey Wilcox, Bob Meier, Omer Tomlinson, Sheri Moretz, Carrie Phillips

Staff: Pilar Fotta

Public: Cherry Johnson, John Cooper Jr., Randy Feimster, Brad Harmon

General Administration

Dempsey Wilcox called the meeting to order at 9:05 a.m.

Bob Meier moved to accept the agenda as written.

John seconded, the motion passed.

Approval of Minutes

The minutes from the April 7th meeting were presented for approval. Omer Tomlinson made a motion to accept the minutes with the addition of all the attendees at the meeting. John Cooper seconded, the motion passed.

Financial Report

\$20,000 was transferred from the High Country Bank CD to the RBC Checking account on 3/24/11 to cover operating costs.

The MSD payment from the town was received on March 28, 2011 and was initially deposited into the RBC checking account, and later the entire amount moved into a Money Market account at RBC, for ease of transfer.

Transferred funds in the amount of \$2835.59 out of the DW account into RBC checking, these were funds that had not yet been allocated from façade grant.

Omer made a motion to accept the financial report. Bob Meier seconded, motion passed.

UPDATES BY COMMITTEE

Organization

Council Action – March 17, 2011 Meeting -

- \$2835.59 from Façade Grant Budget for Consideration – PENDING

March 21, 2011 Meeting –

- Administration of the MSD funds will be handled by TOB as of July 1, 2011
- Downtown will now be defined by the boundaries of the MSD overlay district

A proposed job description was distributed for review, Sheri Moretz offered some changes, including more experience and IT knowledge. Questions were raised about the proposed pay scale, it was suggested that NCMS could offer advice for a realistic range.

Pilar suggested a Board Planning Retreat before the next joint meeting between DBDA and Town Council, the agreed date will be April 18, 2011 5:30 -8:30. Greg Lovins offered to find space for the retreat on campus at ASU. Pilar will send notice to BOD as to the location.

Priscilla Norris has agreed to complete the audit for 2010, Omer made a motion to have Priscilla Norris complete the 2010 audit for DBDA, Bob Meier seconded, the motion passed.

PARKING

There is a need for additional people on the Parking Committee, she asked if anyone had suggestions to please let either Reta or her know.

Town would like feedback, now that the current parking plan has been in effect for a year. A meeting is scheduled for May 17, 2011.

DESIGN

Doc Watson – 152 bricks have been ordered and the initial 20 Head Studies offered have all been sold. Total raised to date \$ 41,894. The Doc Watson Celebration and statue unveiling will be on June 24, 2011 in conjunction with the Concert on the Lawn. The DBDA needs to plan for the event to be larger than the normal Friday night concert on the lawn. It may be necessary to look at closing some side access roads for safety.

Public Art – Melanie’s wants to be added to the Public Art committee. Pilar invited anyone who would like to be involved to come.

PROMOTION

Easter EGG-Stravaganza will take place April 16, 2011 1:00 at the Watauga County Library. In the event of inclement weather, all activities will take place at the library.

Art Crawl – The next Art Crawl will take place Friday May 6, 2011. The WHS orchestra will play at various locations downtown.

NEW BUSINESS

Sheri Moretz proposed that we ask the town for public restrooms to be considered as part of the design and purpose of the Post Office building when it is repurposed. She noted that there are currently no public restrooms open on weekends.

Omer made a motion to ask the Town for public restrooms to be considered at the redesigned Post Office space. Leigh Jacobs seconded, motion passed.

Pilar suggested that we come up with a plan to propose to the Town for the Doc Watson Celebration. There is a possibility that this might become an annual event for the Town of Boone. Lynne stated that the Town was looking for “Signature Events” and that this could be one of those events.

Being that there was no further business, the meeting was adjourned at 10:00 am. Next regular Board of Directors meeting is scheduled for Thursday May 5, 2011 9:00 a.m. at the Watauga County Library.